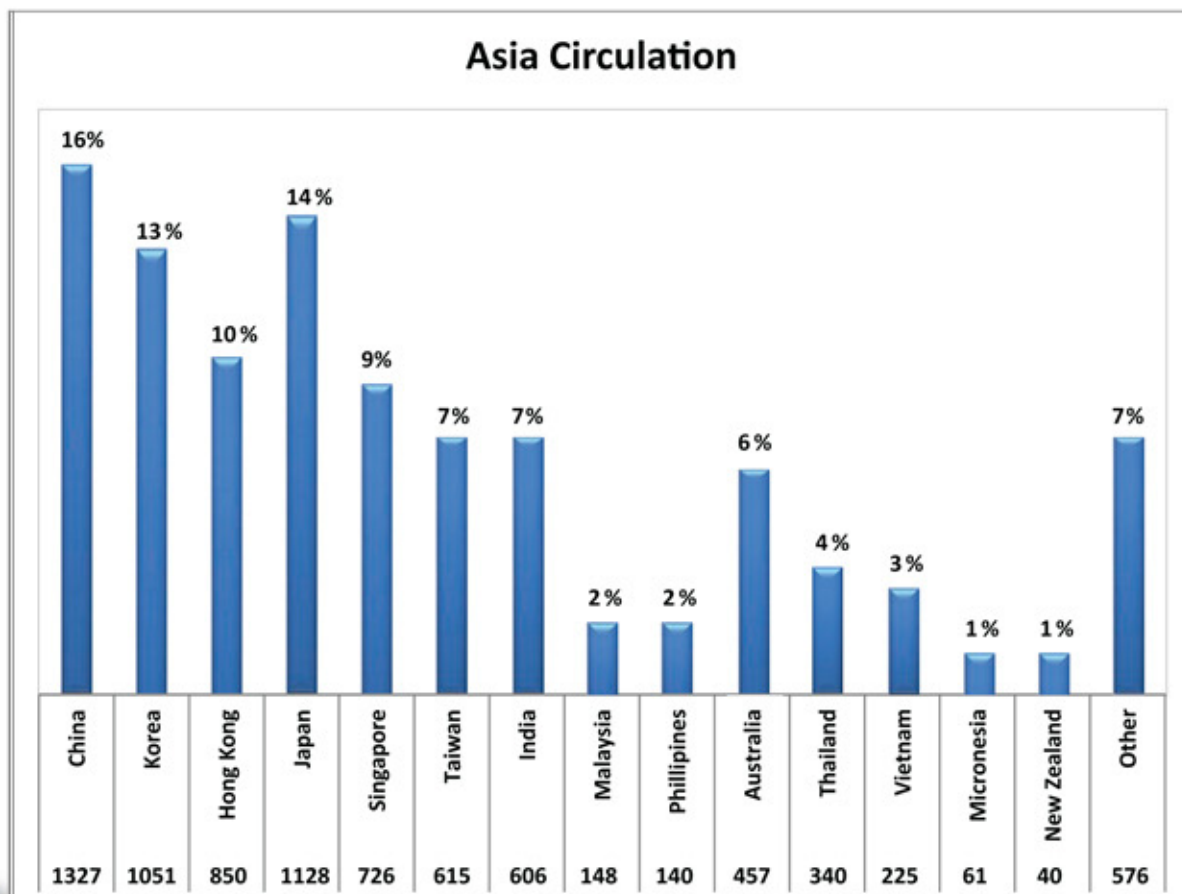


# 2021 Circulation Statement

## Asia Pacific

China	1,327	Malaysia	148
Korea	1,051	Philippines	140
Hong Kong	850	Australia	457
Japan	1,128	Thailand	340
Singapore	726	Vietnam	225
Taiwan	615	Micronesia	61
India	606	New Zealand	40
		Other	576

Total Controlled Circulation: 8,290

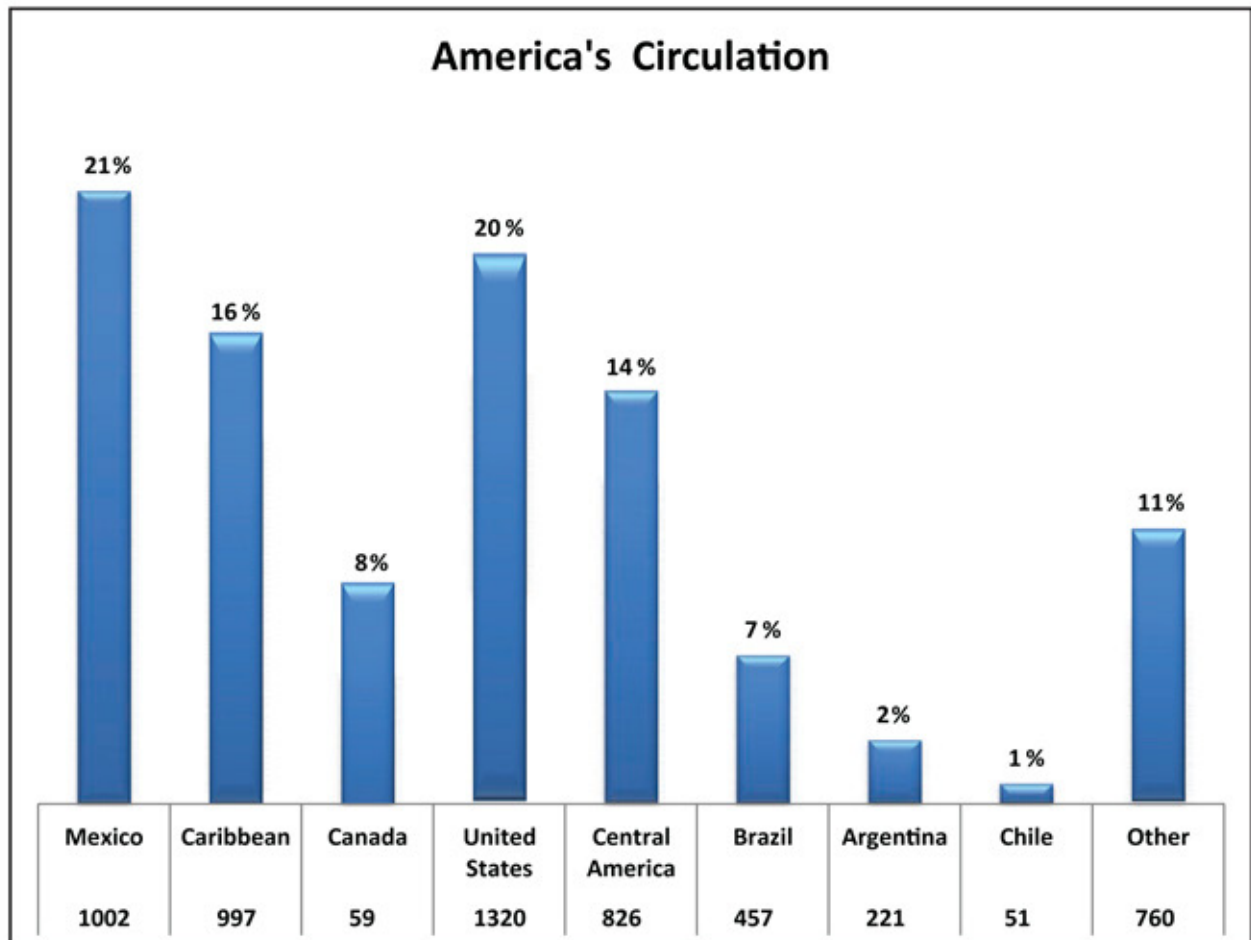


# 2021 Circulation Statement

North America , Canada, Mexico, Caribbean, Brazil, Argentina, Chili

Mexico	1,002	Canada	591
Central America	826	Other	760
Caribbean	997	Argentina	221
United States	1,320	Chile	51
Brazil	457		

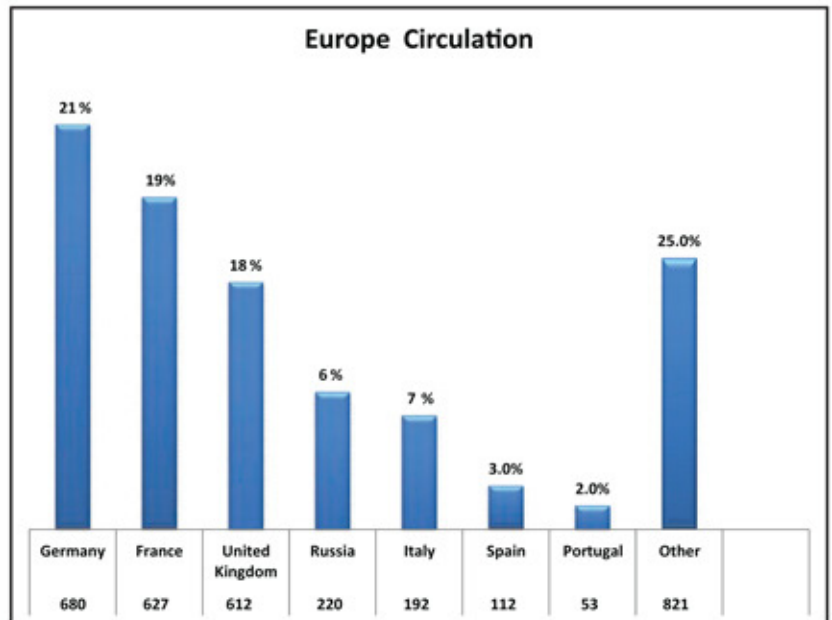
Total Controlled Circulation: 6,225



# 2021 Circulation Statement

## Europe

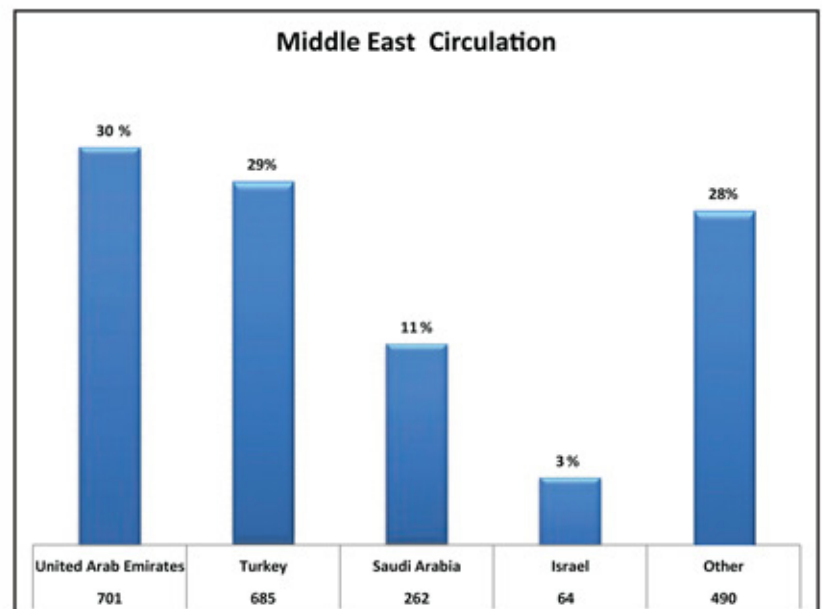
Germany	680
France	627
United Kingdom	612
Italy	220
Russia	192
Spain	112
Portugal	53
Other	821



Total Controlled Circulation: 3,317

## Middle East

United Arab Emirates	701
Turkey	685
Israel	64
Saudi Arabia	262
Other:	490
Jordan	40
Iran	6
Kuwait	31
Pakistan	45
Iraq	40

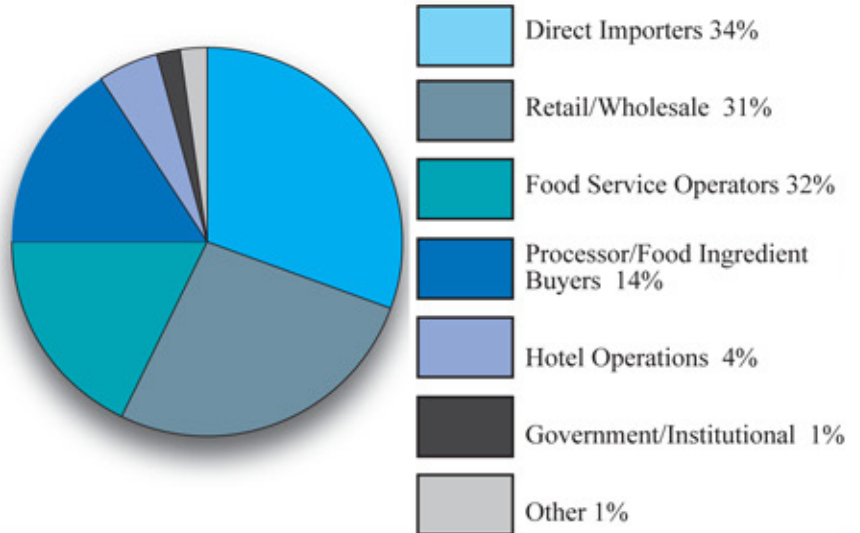


Total Controlled Circulation: 2,359



## 2021 Readership Breakdown

Direct Importer	34%
Retailers/Wholesalers	31%
Food Service Operators	32%
Food Ingredient Buyers	14%
Hotel Operators	4%
Government/Institutional	1%
Other	1%



Based on total circulation

## TOP 12 Product Categories-That most interest our readers

Dried Fruit and Nuts	35%
Grocery Products (Branded & Private Label)	31%
Natural Foods	27%
Rice	26%
Snack Foods	25%
Grains and Bakery Products	24%
Fresh Fruits and Vegetable	24%
Beverage Products(Alcoholic and Non Alcoholic)	23%
Processed Meat Products	20%
Poultry	17%
Beans, Lentils, Soybeans	11%
Dairy Products(includes Cheese)	10%
Frozen Foods	9%

Other 2% Government/Institutional 2% Hotel Operators 4% Processor/Food Ingredient Buyers 16%  
 Food Service Operators 18% Retail/Wholesale 27% Direct Importers 31% Direct Importers 31%  
 Retail/Wholesale 27% Food Service Operators 18% Processor/Food Ingredient Buyers 16%  
 Hotel Operations 4% Government/Institutional 2% Other 2

